



Jiani Hong
Motion & Graphic Designer

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EDUCATION

09/2019 – 12/2023
Pasadena, CA

ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design with an emphasis in Motion and Branding.

09/2022 – 12/2022
Beijing, China
Pasadena, CA

**Tsinghua University and
ArtCenter College of Design**
Worked as graphic designer in the Exchange Program conceptualize and design a mobile working station for digital nomads.

EXPERIENCE

05/2023 – 08/2023
Los Angeles, CA
Motion Design Intern

Imaginary Forces
Collaborated with a team of the creative director, art director and designers to conceptualize and execute projects for clients including Wizards of the Coast, Apple TV, NBC. Assisted the team on 3D and 2D stage/background design, character design and illustration, character animatics, title cards composition and moodboarding.

05/2021 – 07/2021
Hangzhou, China
Freelance Editorial Designer

Blossom Art Home Furnishing
Worked as a graphic design leader producing a furniture book series that contains 5 promotional furniture magazines.

09/2020 – 10/2020
Wuhan, China
Advertising Design Intern

GOME Electrical Appliances
Worked as graphic designer, produced posters, filmed and edited brand promotional videos, managed TikTok account and official website.

01/2020 – 02/2020
Wuhan, China
Graphic Design & Teaching
Assistant Intern

Helen O'Grady Children's Theatre Institute
Worked as graphic design leader to produce booklet and invitation design for the theatre shows, and behind-the-scenes filming, taught acting in both English and Chinese.

RECOGNITIONS

2023
Amoeba Music Rebrand (Brand Identity)
Young Ones TDC Student Golden Awards 2023
Core77 Design Student Notable
Branding & Identity Awards 2023
Communication Arts Design Awards 2023

Dead Poets Society (Main Title)
Communication Arts Design Awards 2023

Scholarship Award
ArtCenter Donor Scholarship Award 2023

2022 – 2023
ArtCenter Student Motion Reel Gallery
Dead Poets Society (Main Title)
Amoeba Music Rebrand (Brand Identity)
The Millennium (3D Animation)

ArtCenter Student Gallery
Quantum Billiard Lab (Title Sequence Reveal)
Bizen Gallery Aoyama (Title Sequence Reveal)
The Courier (Title Sequence Reveal)
Break Up (Title Sequence Reveal)
Digital to Analog (Graphic & Illustration Design)

SKILLS & TOOLS

Skills: Graphic design, motion design, brand identity, storyboard, sequential design, collaboration and communication, research

Language: English (Fluent), Mandarin (Native)

Software: Photoshop, InDesign, Illustrator, Premiere, After Effects, Cinema 4D, Octane, Lightroom, XD, Figma, and Office/PowerPoint

Analog Skills: Illustration, photography, editing, web Design