

# jiāni

Jiani Hong  
Motion & Graphic Designer

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## EDUCATION

9/2019 – 12/2023  
Pasadena, CA

### ArtCenter College of Design

Bachelor of Fine Arts in Graphic Design with an emphasis in Motion and Branding, graduated in 12/2023.

9/2022 – 12/2022  
Beijing, China  
Pasadena, CA

### Tsinghua University, ArtCenter College of Design

Worked as graphic designer in the Exchange Program collaborated with Tsinghua University conceptualized and designed Mobile Working Station for Digital Nomad.

## EXPERIENCE

05/2023 – 08/2023  
Santa Monica, CA  
Motion Design Intern

### Imaginary Forces

Collaborated with a team of the creative director, art director and designers to conceptualize and execute projects for clients include Wizards of the Coast, Apple TV, NBC. Assisted the team on 3D and 2D stage/background design, character design and illustration, character animatics, title cards composition and moodboarding.

05/2021 – 07/2021  
Hangzhou, China  
Freelance Books Designer

### Blossom Art Home Furnishing

Worked as a graphic design leader producing a furniture book series that contains 5 promotional furniture magazines.

09/2020 – 10/2020  
Wuhan, China  
Advertising Design Intern

### GOME Electrical Appliances

Worked as graphic designer, produced posters, filmed and edited brand promotional videos, operated social media accounts such as TikTok and official websites.

01/2020 – 02/2020  
Wuhan, China  
Graphic Design &  
Teaching Assistant Intern

### Helen O'Grady Children's Theatre Institute

Worked as graphic design leader, produced booklet, invitation design for the theatre shows, and behind-the-scenes filming, also with the ability to teach in a bilingual language.

## RECOGNITIONS

2023

### Amoeba Music Rebrand (Brand Identity)

Young Ones TDC Student Golden Awards 2023  
Core77 Design Student Notable  
Branding & Identity Awards 2023  
Communication Arts Design Awards 2023

### Dead Poets Society (Main Title)

Communication Arts Design Awards 2023

### Scholarship Award

ArtCenter Donor Scholarship Award 2023

2022 – 2023

### ArtCenter Student Motion Reel Gallery

Dead Poets Society (Main Title),  
Amoeba Music Rebrand (Brand Identity),  
Quantum Billiard Lab (Title Sequence Reveal),  
Bizen Gallery Aoyama (Title Sequence Reveal),  
The Courier (Title Sequence Reveal),  
The Millennium (3D Animation)

### ArtCenter Student Gallery

Break Up (Title Sequence Reveal),  
Digital to Analog (Graphic & Illustration Design)

## SKILLS & TOOLS

**Skills:** Graphic Design, Motion Design, Brand Identity, Storyboard, Sequential Design, Collaboration and Communication, Research, etc.

**Language:** English (Fluent), Mandarin (Native)

**Software:** Photoshop, InDesign, Illustrator, Adobe Premiere, After Effects, Cinema 4D, Octane, Lightroom, Adobe XD, Figma, and Microsoft Office/PowerPoint

**Analog Skills:** Illustration, Photography, Editing, Web Design.